

Lee Dennis

Digital Designer

Personal Profile

A highly motivated individual with strong attention to detail, possessing a wide range of skills, knowledge and experience gained through academic study and work. Passionate and enthusiastic about web design and development with experience working in commercial industry. Creative and articulate, with strong skills in publishing and creative software such as Adobe InDesign, Photoshop and Illustrator, as well as comfortable coding for web.

Employment History

- Feb 2017 - Current **Harvey Norman (GP Advertising) - Digital Design Lead**
- Design and create engaging campaign creatives across multiple digital channels
 - Guide more junior members of design team and oversee creative output for the team
- May 2016 - Nov 2016 **Dennis Publishing Ltd - Web Designer (Contract)**
- Re-designed a number of Dennis's sites including producing style guides and high fidelity designs
 - Designed and built engaging billboards, MPU's and site skins
- Jun 2014 - Nov 2016 (Freelance) **Freelance Web Developer**
- Freelance work for various businesses
 - Designed and built responsive ecommerce website using Magento CMS platform.
 - Designed and built HTML emails
- Oct 2013 - Jul 2016 **Rotary Watches - Digital Designer**
- Created an interactive 'Build your own watch' application for sister brand, Eterna Watches with HTML5 and JS.
 - Designed engaging promotional videos

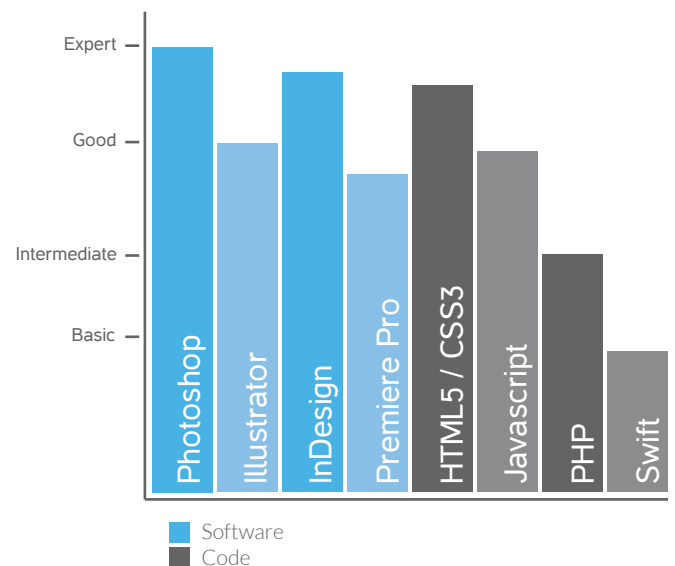
Get In Touch

-  **Email**
lee@designedbylee.co.uk
-  **Phone**
0416 661 356
-  **Online Portfolio**
www.designedbylee.co.uk

Education

- 2012 - 2013 **MA Multimedia Design**
De Montfort University - Leicester, UK
Distinction
- 2005 - 2009 **BEng(H) Computer Games Design**
Staffordshire University - Stafford, UK
First Class Honours

Technical Skills



Why Work With Me

- Able to work effectively under pressure and to deadlines with multiple projects
- Able to work creatively and within brief guidelines
- Work productively alone and within a team

www.designedbylee.co.uk